



FOR THE LEGAL INDUSTRY

CAREER EMPOWERMENT & COACHING SERVICES



traverse career solutions
NAVIGATING YOUR CAREER, TOGETHER™



EXECUTIVE & CAREER COACHING

One-on-one, in-person or virtual coaching for associates, partners, PD and HR professionals seeking to take their careers to the next level and make a greater impact on their organizations.

Coaching specialties include building and marketing a powerful personal brand, strengthening executive presence, business development and strategic networking, career mapping and evaluating alternative career paths.

CAREER EMPOWERMENT WORKSHOPS

Dynamic, yet practical workshops to energize and engage attorneys while promoting career accountability and connecting staff to your employer brand. Sample workshop topics include:

- How Take Charge of Your Career and Create a Roadmap to Success
- Summer Associates: Make a Measurable Impact From Day One
- Personal Branding: Elevate Your Voice, Accelerate Your Career
- Networking with Purpose: Fueling Business Growth
- Performance Reviews: How to Give and Receive Feedback

OUTPLACEMENT/CAREER TRANSITION

Personalized support with a coaching-based approach to help departing attorneys not just find a new job, but evaluate “what’s next” – often under difficult circumstances.

Services include: Resume and LinkedIn profile revision, cover letters and executive bio, assessing traditional vs. nontraditional career paths; and coaching on strategic job searching, personal branding, purposeful networking, interviewing and negotiating.

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“Our law firm has retained Ellen as a consultant, workshop facilitator and executive coach for our lawyers. Her expertise in attorney retention and development made her an ideal choice for our firm’s needs, and she is a valued partner to our PD team in creating solutions to career development and organizational change.”

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- Jane, Chief Talent Officer

CONTACT US FOR MORE INFORMATION & SCHEDULING:

TRAVERSECAREERSOLUTIONS.COM | ELLEN@TRAVERSECAREERSOLUTIONS.COM



NEED A SPEAKER FOR YOUR FIRM'S RETREAT OR EVENT?

Ellen Barker Dunagan has spoken at numerous legal conferences and events including annual NALP Conferences, Professional Development Institute Conferences, and the Women's Bar Association.

She is a sought-after panelist for local SHRM chapter events and is a long-time contributor to the success of the award-winning NOVA SHRM Mentor HR program. Ellen is also on the Board of the HR Leadership Forum of Greater Washington.

Ellen's unique presentations focus on career accountability, personal branding, purposeful networking, on-ramping, giving and receiving feedback, coaching vs. managing, and more!

**ELLEN
BARKER
DUNAGAN**
FOUNDER,
CAREER
STRATEGIST &
EXECUTIVE
COACH

Ellen Barker Dunagan is the Founder and President of Traverse Career Solutions, LLC. She specializes in helping lawyers achieve optimum career satisfaction while also helping law firms become more profitable through strategic career development solutions and executive coaching.

With 15+ years' experience in organizational change, career development and human resources, Ellen has created solutions to workplace challenges involving new hire onboarding and integration, associate engagement, performance improvement and career management. She regularly coaches lawyers and PD professionals on how to become highly active participants in their careers and generate powerful results.

The transformational outcomes have enabled organizational leaders to create a more self-sufficient workforce, drive engagement, and retain hard-won talent.

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