



FOR LAW FIRMS

CAREER EMPOWERMENT & COACHING SERVICES



traverse career solutions
NAVIGATING YOUR CAREER, TOGETHER™



EXECUTIVE & CAREER COACHING

One-on-one, in-person or virtual coaching for associates, partners and PD professionals seeking to take their careers to the next level and make a greater impact on their organizations.

Coaching specialties include: building and marketing a powerful personal brand, developing an executive presence, on-ramping, business development and strategic networking, career mapping and evaluating alternative career paths.

CAREER EMPOWERMENT WORKSHOPS

Dynamic, yet practical workshops to energize and engage lawyers while promoting career accountability and connecting individuals with the mission and values of your organization. **Sample workshop topics include:**

- How Take Charge of Your Career and Create a Roadmap to Success
- Summer Associates: How to Make a Powerful and Measurable Impact
- Personal Branding: A Strategic Tool to Modern-Day Career Advancement
- Purposeful Networking for Business Development Performance Reviews:
- How to Give and Receive Feedback

OUTPLACEMENT/CAREER TRANSITION

Coaching-based approach to helping departing lawyers not just find a new job, but evaluate “what’s next” – often under difficult circumstances.

Services include: resume and LinkedIn profile revision, cover letters and bio, assessing traditional vs. nontraditional career paths; and coaching on strategic job searching, personal branding, networking and interviewing.

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“Our law firm has retained Ellen as a consultant, workshop facilitator and executive coach for our lawyers. Her expertise in attorney retention and development made her an ideal choice for our firm’s needs, and she is a valued partner to our PD team in creating solutions to career development and organizational change.”

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- Jane, Chief Talent Officer

CONTACT US FOR MORE INFORMATION & SCHEDULING:

TRAVERSECAREERSOLUTIONS.COM | ELLEN@TRAVERSECAREERSOLUTIONS.COM



NEED A SPEAKER FOR YOUR FIRM'S RETREAT OR EVENT?

Ellen Barker Dunagan has spoken at numerous legal conferences and events including NALP's Annual Conferences and Professional Development Institute, and the Women's Bar Association.

She is a sought-after panelist for HR-related events including SHRM local chapters and the award-winning MentorHR program.

Ellen's unique presentations focus on career accountability, personal branding, purposeful networking, on-ramping, giving and receiving feedback, coaching vs. managing, and more!

ELLEN BARKER DUNAGAN FOUNDER, CAREER STRATEGIST & EXECUTIVE COACH

Ellen Barker Dunagan is the Founder and President of Traverse Career Solutions, LLC. She specializes in helping lawyers achieve optimum career satisfaction while also helping law firms become more profitable through strategic career development solutions and performance coaching.

With 15+ years' experience in organizational change, career development and human resources, Ellen has created solutions to workplace challenges involving new hire onboarding and integration, associate engagement, performance improvement and career management. She regularly coaches lawyers on career accountability, teaching lawyers how to become highly active participants in their careers and generate powerful results.

The transformational outcomes have enabled organizational leaders to minimize recruitment and retention costs while allowing individuals to improve their productivity – and career fulfillment.

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